



Arbor Day Foundation

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March 25, 2013

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INC VILLAGE OF MINEOLA

Mayor Scott Strauss
155 Washington Avenue
Mineola, NY 11501

Dear Tree City USA Supporter,

On behalf of the Arbor Day Foundation, I write to congratulate Mineola on earning recognition as a 2012 Tree City USA and for receiving a Growth Award. Residents of Mineola ought to be proud to live in a community that makes the planting and care of trees a priority.

Your community joins more than 3,400 Tree City USAs, with a combined population of 140 million. The Tree City USA program is sponsored by the Arbor Day Foundation in partnership with the U.S. Forest Service and the National Association of State Foresters.

As a result of your commitment to effective urban forest management, you already know that trees are vital to the public infrastructure of cities and towns throughout the country, providing numerous environmental, social and economic benefits. In fact, trees are the one piece of community infrastructure that actually increases in value over time.

We hope you are excited to share this accomplishment. Enclosed in this packet is a press release for your convenience as you prepare to contact local media and the public. If you wish to receive an electronic version of the release, please email Sean Barry, Director of Media Relations at sbarry@arborday.org and we will reply with a copy within one business day.

State foresters are responsible for the presentation of the Tree City USA flag and other materials. We will forward information about your awards to Gloria Van Dwyne in your state forester's office to coordinate presentation. It would be especially appropriate to make the Tree City USA award a part of your community's Arbor Day ceremony.

Again, we celebrate your commitment to the people and trees of Mineola and thank you for helping to create a healthier planet for all of us.

Best Regards,

John Rosenow
Chief Executive

cc: Thomas Rini

enclosure



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FOR IMMEDIATE RELEASE:

INC VILLAGE OF MINEOLA

Arbor Day Foundation Names Mineola Tree City USA, Growth Award Winner

Mineola, NY was named a 2012 Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the 28th year Mineola has earned the national designation.

The community also received a Tree City USA Growth Award for demonstrating environmental improvement and a higher level of tree care.

Mineola achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation.

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"Everyone benefits when elected officials, volunteers and committed citizens in communities like Mineola make smart investments in urban forests," said John Rosenow, founder and chief executive of the Arbor Day Foundation. "Trees bring shade to our homes and beauty to our neighborhoods, along with numerous economic, social and environmental benefits."

Cleaner air, improved storm water management, energy savings and increased property values and commercial activity are among the benefits enjoyed by Tree City USA communities.

More information on the program is available at arborday.org/TreeCityUSA.

About the Arbor Day Foundation: The Arbor Day Foundation is a nonprofit conservation and education organization of one million members, with the mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at arborday.org, or by visiting us on [Facebook](#), [Twitter](#) or our [blog](#).